PASS GEORGIA
REAL ESTATE EXAM PREP

GEORGIA REAL ESTATE EXAM GLOSSARY

Market allocation

Market allocation is an agreement among competitors to divide customers, territories, property types, price ranges, or other markets so they avoid competing with one another.

OFFICIAL AREA	KNOWLEDGE CLUSTER	LEARNING SYSTEM
Practice of Real Estate	**Competition and business conduct**	**Define, distinguish, apply, retrieve**

SOURCE STANDARD

Official exam outline plus authoritative Georgia or federal references where the topic has a controlling rule. Independent educational resource, not affiliated with GREC or PSI.

01 / COMPLETE LESSON

Build the complete exam definition

Learn the rule, separate it from the nearest distractor, then apply it to a Georgia fact pattern.

CORE DEFINITION

What does Market allocation mean?

Market allocation is an agreement among competitors to divide customers, territories, property types, price ranges, or other markets so they avoid competing with one another.

CLOSEST DISTINCTION

How do you separate the nearest exam answer?

Independent specialization is lawful. Competitors agreeing not to enter each other's territory or customer segment is market allocation.

GEORGIA APPLICATION

What changes or stays the same in Georgia?

A Georgia brokerage may choose to focus on a county or property type for business reasons, but it cannot make a reciprocal noncompetition pact with a competing firm.

WORKED EXAMPLE

Two brokerages agree that one will take all north-county listings and the other all south-county listings.

EXAM TRAP

The agreement can be illegal even when clients still have firms available in each assigned area.

Memory cue: The agreement can be illegal even when clients still have firms available in each assigned area.

02 / PRACTICE AND MASTERY

Retrieve the rule under exam conditions

Answer before reading the explanation. Then explain why every distractor belongs to a different term.

ORIGINAL PRACTICE CHECK

Which statement correctly explains Market allocation?

- **A** Antitrust law protects competition by prohibiting agreements and conduct that unreasonably restrain trade, including price fixing, market allocation, and certain group boycotts among competitors.
- **B** Market allocation is an agreement among competitors to divide customers, territories, property types, price ranges, or other markets so they avoid competing with one another.
- **C** Price fixing is an agreement among competitors to set, stabilize, raise, lower, or otherwise coordinate prices or price-related terms instead of deciding them independently.
- **D** A group boycott is coordinated action by competitors to refuse to deal with a person, firm, platform, supplier, or customer as a way to exclude, punish, coerce, or restrain competition.

CORRECT ANSWER: B

Market allocation is correct. Market allocation is an agreement among competitors to divide customers, territories, property types, price ranges, or other markets so they avoid competing with one another. Independent specialization is lawful. Competitors agreeing not to enter each other's territory or customer segment is market allocation. A Georgia brokerage may choose to focus on a county or property type for business reasons, but it cannot make a reciprocal noncompetition pact with a competing firm.

MASTERY TRACKER

Mark each box only when you can perform the skill without looking.

- ☐ I can define the term in one precise sentence.
- ☐ I can separate it from the closest look-alike.
- ☐ I can explain the Georgia rule or confirm that the national rule applies.
- ☐ I can answer the practice check and explain every option.

03 / CONNECTIONS AND AUTHORITY

Connect the term to the wider exam

Use these relationships to move from isolated recall to a connected exam model.

RELATED TERM

Antitrust

Antitrust law protects competition by prohibiting agreements and conduct that unreasonably restrain trade, including price fixing, market allocation, and certain group boycotts among competitors.

https://www.passgeorgiarealestate.com/glossary/antitrust

RELATED TERM

Price fixing

Price fixing is an agreement among competitors to set, stabilize, raise, lower, or otherwise coordinate prices or price-related terms instead of deciding them independently.

https://www.passgeorgiarealestate.com/glossary/price-fixing

RELATED TERM

Group boycott

A group boycott is coordinated action by competitors to refuse to deal with a person, firm, platform, supplier, or customer as a way to exclude, punish, coerce, or restrain competition.

https://www.passgeorgiarealestate.com/glossary/group-boycott

RELATED TERM

Redlining

Redlining is denying, limiting, pricing, or discouraging lending, insurance, brokerage, or other housing-related services because of the racial, ethnic, protected-class, or geographic character of an area rather than legitimate individual risk factors.

https://www.passgeorgiarealestate.com/glossary/redlining

RECOMMENDED NEXT COMPLETE LESSON

Practice of Real Estate complete lesson

https://www.passgeorgiarealestate.com/study-guide/practice-of-real-estate/antitrust

EXAM SOURCES AND AUTHORITY NOTES

1. PSI Georgia Candidate Information Bulletin, 7/1/2026

Official exam administration and content-outline source.

https://test-takers.psiexams.com/api/content/bulletin/4672

2. U.S. Department of Justice, Antitrust Laws and You

Federal source for competition principles and prohibited agreements.

https://www.justice.gov/atr/antitrust-laws-and-you